

Advertising Rates

Special Positions

Front Cover Package (journal)* £7,500

*Includes Front Cover plus two page cover story

Front Cover Package (supplement*) . . £4,250

*Includes supplement Front Cover plus one page story

Inside Front Cover £4,250

Outside Back Cover £4,250

Display Advertising

Double Page Spread £4,250

Full Page £3,500

Junior Page £2,950

Half Page £2,100

Third Page £1,450

Quarter Page £1,250

Mechanical Data

Full Page

Bleed 303 x 216

Trim 297 x 210

Type 254 x 178

Half Page Horizontal

Bleed 152 x 216

Trim 146 x 210

Type 124 x 178

Half Page Vertical

Bleed 303 x 102

Trim 297 x 96

Type 254 x 86

Third Page

Horizontal 80 x 178

Vertical 254 x 72

Vertical Bleed 303 x 78

Vertical Trim 297 x 72

Quarter Page

Standard 124 x 86

Horizontal 59 x 178

Vertical 254 x 43

Vertical Bleed 303 x 58

Vertical Trim 297 x 52

Junior Page 190 x 130

Double Page Spread

Bleed 303 x 436

Trim 297 x 420

Type 254 x 394

Half Page Spread

Bleed 152 x 436

Trim 146 x 420

Type 124 x 394

(Dimensions - height x width mm)

LOOSE AND BOUND INSERTS

Please contact Chris Davis on chris.davis@dfamedia.co.uk for mechanical data.
Folding or extra cutting/trimming of inserts will be charged at cost.

CANCELLATIONS: 4 weeks preceding the publication date.

Copy Deadlines

ADVERTISING COPY DEADLINES

All advertising copy needs to be supplied in the correct format by the end of the third week of the month preceding the issue date. For example for the September/ October issue all ad copy needs to be supplied in the correct format by 20th September.

EDITORIAL SUBMISSION INFORMATION

All editorial submissions must be emailed to the editor by the first Friday of the month preceding the issue date. For example the deadline date for the September/ October issue is the 6th September.

Contacts

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